



46639 Jones Ranch Road • Friant • CA • 93626 • 559.868.4187 • FAX 559.868.4185

World Market Center, Building C1350

Winter Market
February 1 - 4, 2010
Las Vegas, NV

October 2009

Dear Exhibitor

We are thrilled to have you with us in our beautiful showroom!

This will serve as your confirmation and **LETTER OF INTENT** to exhibit your product at the 2010 Winter Market, in the space you occupied at the 2009 Summer/Fall Market.

The rates for the 2010 Winter Market will be based upon the rates available for the 2009 Summer/Fall Market. There will be no change unless the WMC imposes a change. Summer/Fall Market Rates ranged from \$15 to \$17 per square foot (depending on space size), plus the \$8 CAM fees.

A small deposit of \$1000.00 is due on or before November 9th to hold your space, unless your company has a security deposit in place. There are a few companies hoping to take space in February who could not be with us in September.

Spaces without deposits after November 9th will be available to new companies.

You will receive a statement in November outlining your 50% space payment – which will be due by December 1, 2009. Your balance payment will be due on or before January 11, 2010.

Complete and sign below. Keep the top portion for your records.

Company

Contact Person

___ We confirm our intent to exhibit in the space we occupied at the 2009 Summer/Fall Market

___ We would like to: ___ increase the size ___ decrease the size ___ move locations

Signature

Telephone

Print name

email

Title