



46639 Jones Ranch Road • Friant • CA • 93626 • 559.868.4187 • FAX 559.868.4185

World Market Center, Building C1350

Summer Market
August 2 - 6, 2010
Las Vegas, NV

April 2010

Dear Exhibitor

This will serve as your confirmation and **LETTER OF INTENT** to exhibit your product at the 2010 Summer Market.

The rates for the 2010 Summer Market will be based upon the published rates available for the 2010 Winter Market. There will be no change unless the WMC imposes a change for us. Winter Market Rates ranged from \$15 to \$17 per square foot, plus the \$8 CAM fees.

A deposit of 50% of your space payment – will be due following this Letter of Intent. A lease for the space will be emailed to you for your records.

Your balance payment will be due on or before July 1, 2010.

Complete and sign below. Keep the top portion for your records.

Company

Contact Person

___ We confirm our intent to exhibit at the 2010 Summer Market

___ We would like: _____ square feet of space

Our choices are: 1 _____ 2 _____ 3 _____

Our payment is following: ___ check ___ credit card

Signature

Telephone

Print name

email

Title